

ADVANCEMENT UPDATE

Charting a New Course

St. Joseph Catholic School will begin to chart a new course for our future. School leaders are focusing on the need to plan on how we can develop more resources; attract and retain more families; communicate better; and, invite, involve and engage more people into our Faith Community. During the next 6-10 months, we will be inviting hundreds of people to help us create a Strategic Plan for Development.

We will use utilizing a proven process by national expert in school advancement, the Institute for School and Parish Development (ISPD). ISPD, headquartered in the Greater New Orleans Area, is a national development consulting firm that works exclusively with Catholic schools, parishes, and dioceses throughout the country. Our Director of Marketing and Advancement, Mrs. Emily Hagen, has completed this process with a prior Catholic School and she, along with the expertise of ISPD will help to guide us through our planning and people engagement processes.

As we begin this new chapter in our history, the theme that we will follow is: in order to create the plans and strategic initiatives for the future of our Catholic school, we will reach out to our entire community and invite your input and best wisdom. Your recommendations will certainly be considered as we chart a new course for the future.

Beginning with this Update, you will be kept informed about various activities, programs and opportunities geared toward your input and people engagement. There will be many opportunities available for everyone to help us create a dynamic new way to better develop and advance our Catholic school.

GETTING STARTED

The process has already begun. School leadership will begin the process of assessing our present situation in six areas: communication, marketing, fund-raising, alumni involvement, enrollment management, and people engagement.

The first step has already been completed with your help. We completed a school-wide survey in the Fall of 2020 that invited parents, faculty/staff, student leaders, alumni, parishioners and others to offer their input.

Our school, along with the 14 other Catholic Schools in the Diocese of Superior, have also been meeting for the last few months. These meetings will help aid in our own advancement efforts as well as assist the other schools in the Diocese.

THE CORE TEAM

We will be forming a Development Core Team to lead this process. These volunteers will represent many areas and interests of our Catholic school. The Core Team will be committing themselves to help give their best direction and guidance to St. Joseph Catholic School and will work closely with our Director of Advancement, our Pastors and Principal to facilitate our process.

Goals of the Core Team are:

- Understand Catholic School Advancement
- Help introduce the process to key leadership in the school.
- Understand the “Ultimate Question Survey” results and assess advancement efforts.
- Identify and create the top 6-8 challenges our school faces in creating a Strategic Plan for Development for the future.
- Identify 75+ people to invite to a two-meeting process to solve above challenges.
- Help conduct two workshops to solve the identified challenges.
- Based upon meetings and discussion of solutions, create the Strategic Plan for Development and Stewardship for the future.
- Begin implementation of Strategic Plan for Development and Stewardship.
- Give input into communication of the above processes.